

CP





# THE YOUR REAL BUSINESS PROCESS





WHY

CHOOSE

CP





# OUR LEADERSHIP TEAM



CHRIS SCOTT | GARRY CREATH | JONATHAN CREATH



# FIVE STAR PROMISE



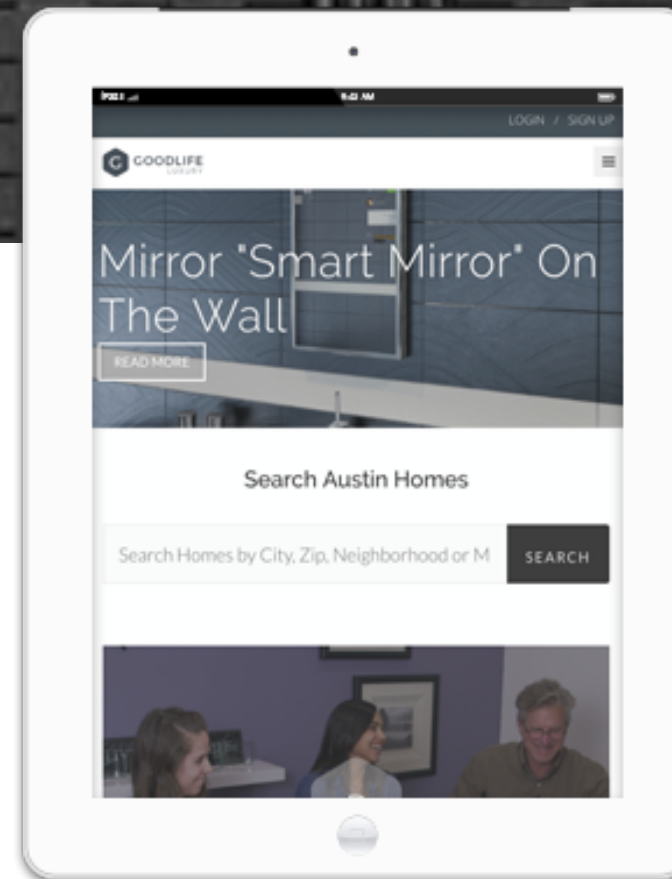


# AWARDS + ACCOMPLISHMENTS



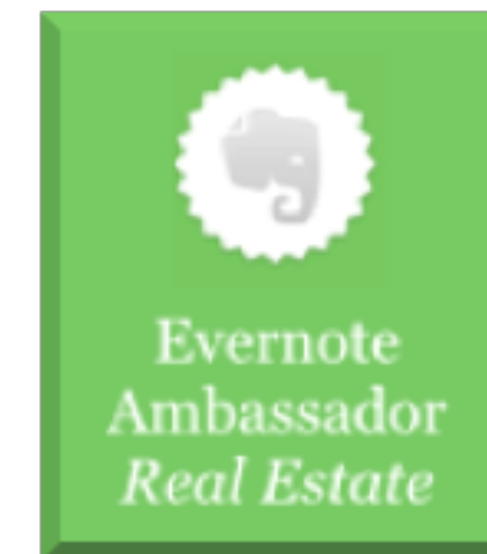
## INMAN INNOVATOR AWARD

Named the most Innovative  
Brokerage in the U.S.



## iPAD POWER USERS

GoodLife Luxury is the only real estate firm  
in the world featured by Apple



## EVERNOTE AMBASSADOR

Named as the official  
Real Estate Ambassador



# Creath Partners

— vs. —

## AUSTIN REAL ESTATE

Austin Real Estate

48 DAYS

98.25%

Creath Partners

16 DAYS

101.7%



# THE CP PLAN





# STAGING + PHOTOGRAPHY



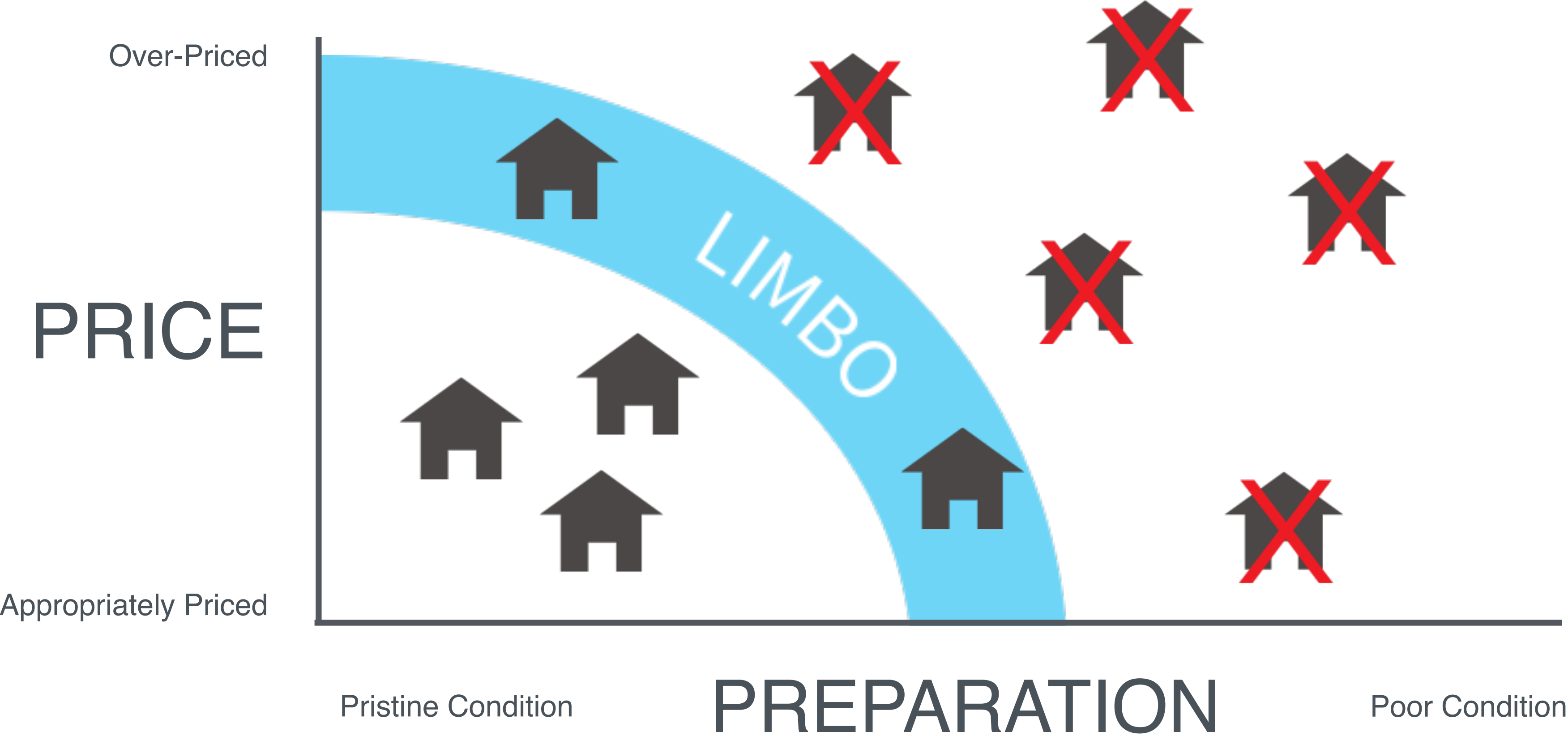
Before



After



# PRICING + PREPARATION








# LIFESTYLE STORY






# PRE-LAUNCH CAMPAIGN

**Goodlife Realty**  
Sponsored · 

 Like Page


Stunning Home in Spicewood... with Arnold Palmer designed golf course!




**Stunning Luxury Home in Spicewood, TX**

Plenty of privacy found in this single story, waterfront home with amazing Texas sunsets overlooking manicured golf course & the hills beyond. Courtyard pool/spa, outdoor kitchen, gorgeous patio fireplace. Fabulous finishes such as native stone...

GOODLIFETEAM.COM





Like · Comment · Share




FOR SALE BUYERS SELLERS TEAM OUR STORY BLOG CONTACT

SEARCH 512 892 9473



## 27128 Founders Place

### Spicewood, TX 78669 • Austin





# MARKETING CAMPAIGN

realtor.com®



AUSTIN LUXURY NETWORK

CP

You Tube

craigslist




facebook. Ads

AUSTINboard  
ofREALTORS®



# LIFESTYLE CAMPAIGN



FOR SALEBUYERSSELLERSTEAMOUR STORYBLOGCONTACT

SEARCH512 892 9473

LifeStyle Points | 1317 Kenwood Ave, Austin TX 78704

Great points surrounding this new listing:  
<http://www.goodlife.luxury>  
498 views

LifeStyle Points

1317 Kenwood Ave | For Sale!

Norwood Tract Dog Park

Little Stacy Neighborhood Park

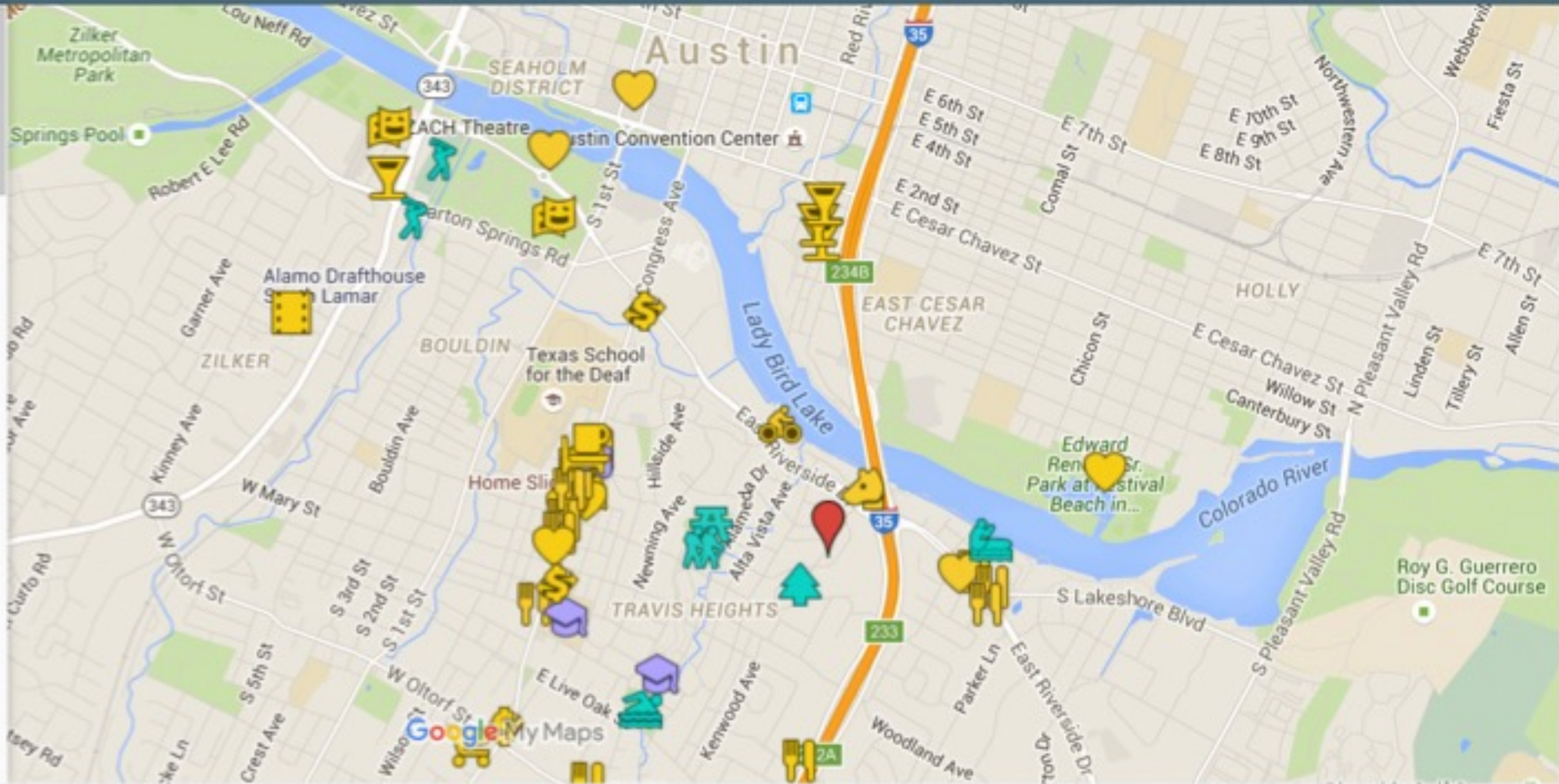
Blunn Creek Greenbelt

Boardwalk Around Ladybird ...

Churro Co.

The Bazaar

Draft Pick



The map displays the area around 1317 Kenwood Ave in Austin, Texas. Key landmarks and points of interest include the Seaholm District, Lady Bird Lake, and the Colorado River. Surrounding areas like Zilker, Bouldin, and Travis Heights are also visible. The map includes various icons for parks, schools, and businesses, as well as street names and highway markers.

[Get Directions](#)

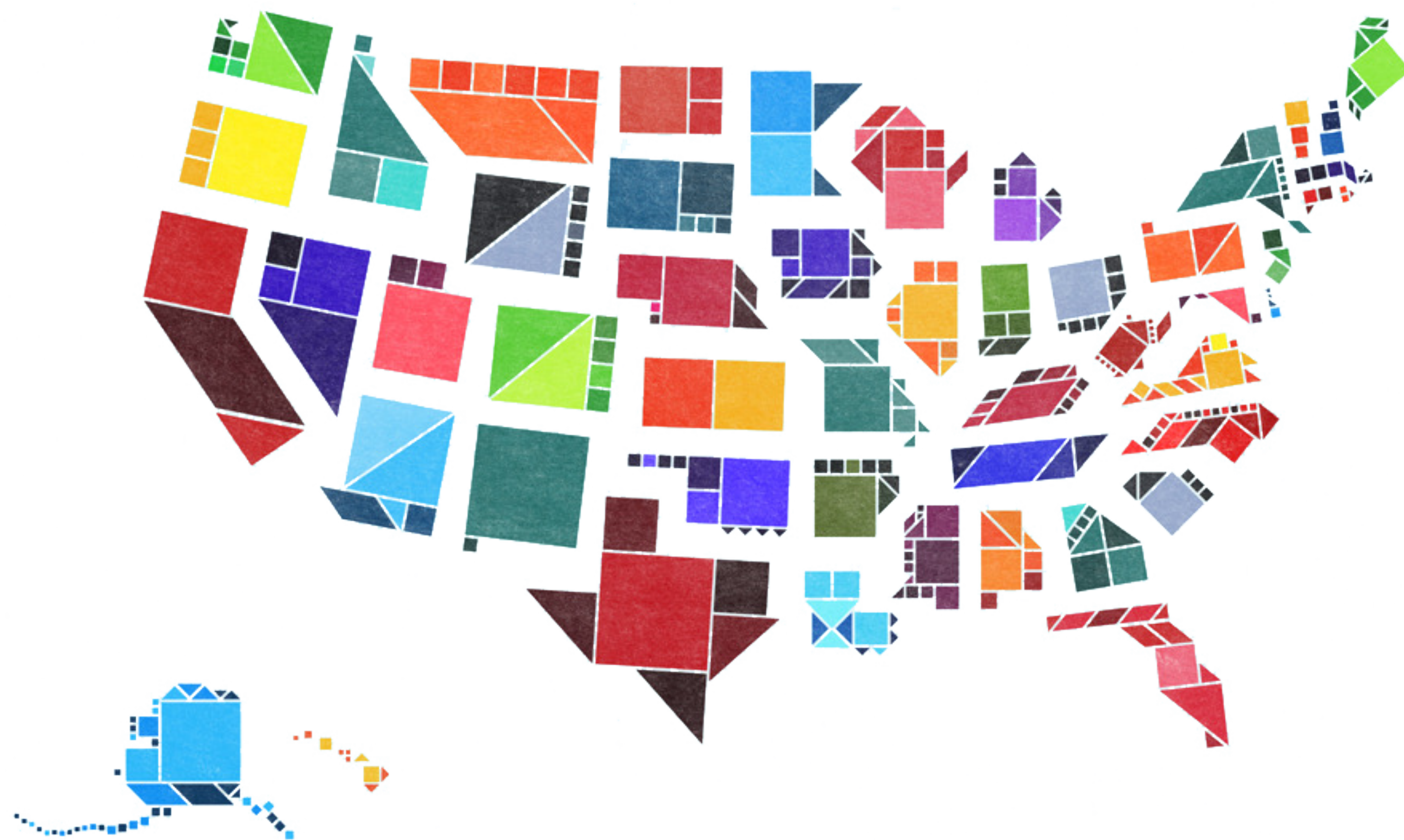


# SOCIAL MEDIA





# NATIONAL AGENT NETWORK





# FIVE STAR RESPONSE





